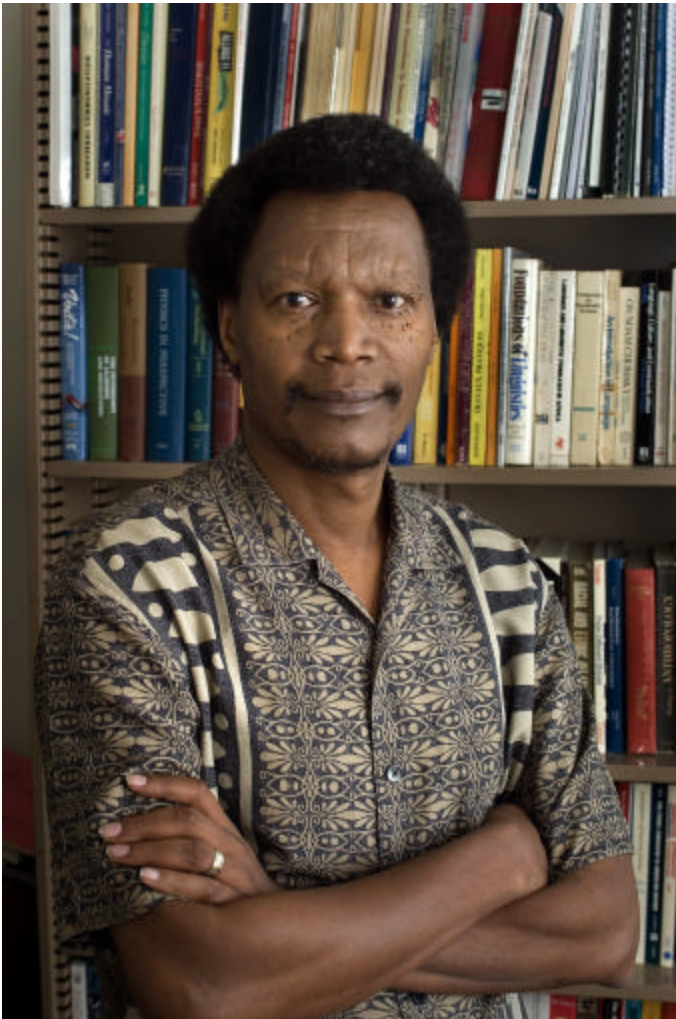


CALIFORNIA STATE UNIVERSITY, SACRAMENTO

Professor Alexandre Kimenyi

Professor of Linguistics, African Languages and Ethnic Studies



The John C. Livingston Annual Faculty Lecture

The John C. Livingston Annual Faculty Lecture celebrates the academic life and legacy of the late John C. Livingston, Professor of Government. Professor Kimenyi is the recipient of the 2005 Livingston Award. He received his B.A. in Modern Languages in 1971 at the Institut Pedagogique National in Butare, Rwanda; from UCLA, he received M.A.'s in Teaching English as a Second Language and Linguistics in 1973 and 1974, respectively. Professor Kimenyi obtained his Ph.D. in Linguistics from UCLA in 1976 and joined the CSUS faculty in 1976. In his presentation entitled "The Cliché Paradox", he will discuss the importance of clichés in the study of the mind. Although they are known to be toxic to the mind, clichés are shown to be crucial in the mental processes because they use mnemonic devices such as rhymes, rhythms and metaphors, for information storage and retrieval.

Tuesday, October 4, 2005
University Union Ballroom
3:00 P.M.
Reception to follow

The lecture is sponsored by the Faculty Senate.
For more information, call (916) 278-6593.